

MICHAEL WORTHINGTON

DESIGN LEADER

CONTACT

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PROFESSIONAL PROFILE

- Purpose-driven design leader passionate about brand consistency and skilled in building creative teams that effectively execute from idea to scale with empathy and integrity.
- Adept at translating complex ideas into simple stories.
- Strategic thinker who is passionate about increasing the impact of design across an organization.
- Motivated self-starter with ability to cultivate top quality work and innovation through mentorship and creative direction.
- Proven track record of overseeing day-to-day operations, planning team efforts, as well as effectively managing staff, contractors, and volunteers.

EXPERTISE

Cross-Functional Team Leadership
Strategic Planning
Recruiting & Staff Initiatives
Team Building & Training
Problem Solving
Decision Making
Goal Attainment
Design Systems Development
Verbal/Written Communication
Branding & Rebranding
Design Thinking
UI/UX
Art Direction

EXPERIENCE

FOUNDER & CEO

Gimbl, Inc. | 2019 - Current

Leading company & product vision, design, and brand. Gimbl empowers diverse new generations of designers to build their dreams with software that brings interactive 3D to interfaces. Completed CO.Starters accelerator program in 2019.

DIRECTOR OF DESIGN

Four Winds Interactive | 2016 - 2019

Oversight of multiple design teams: UX Design (modernizing our flagship software), Product Design (creating multiple market focused products), and Brand Communications (evolving the brand, supporting sales, marketing and other internal requests). Co-managed the Professional Services Design team (for about a year). Supported clients including Boeing, United, Microsoft, Marriott, and MGM.

- Develop cross-departmental relationships.
- D&I steering committee member.
- Strengthen design quality across teams.
- Elevate design across organization by conducting presentations, developing and holding design workshops and classes.
- Ensure timely deliveries, project management and prioritization.
- Develop design process for multiple teams.

EDUCATION

Art Institute of California - OC
BS, Graphic Design
2008 - 2012
AIGA Student Chapter

EXPERIENCE (cont.)

● **UI/UX DESIGNER [CONTRACTOR]**

Medtronic (formally Covidian) | 2011 - 2016

Supported design work for Medtronic's Puritan Bennett 880 & 980 Ventilators. Lead UI designer for the e600 Ventilator and Vitality Ring projects. Produced UI concepts and wireframes for the ZephyrLIFE Command Station. UI redesign consultation and production support for the WarmTouch Convective Warming Unit.

● **SENIOR DESIGNER**

OC Fair & Event Center | 2010 - 2016

Art directed and executed the concept, development, and production of digital and print projects including advertisements, billboards, logos, web banners, website design, e-blasts, large format banners, brochures, merchandise, photography and branding.

● **JUNIOR GRAPHIC DESIGNER**

BizUSA.com | 2008

Designed corporate logos, business cards, fliers and web banners. Assisted with product and portrait photography as well as digital photo preparation.

● **JUNIOR GRAPHIC DESIGNER**

Help Hospitalized Veterans | 2006 - 2007

Designed company brochures, pamphlets, posters, reports and product instructions. Proposed, implemented and maintained changes to company website. Responsible for archiving company documents and photos.

● **ACCOUNT MANAGER**

Argent Mortgage | 2004 - 2006

Built and maintained a large clientele of brokers nationwide. Exceeded target goal of \$10M month after month, with a reputation for providing excellent customer service.